



The IARS International Institute

Community-led solutions for a fairer society



Outline of SkillUP Social Entrepreneur Training



The aim of the SkillUP programme is to reach young people at a stage in their life when they may not have ambition for the future or know what is out there. Southwark has one of the youngest populations in England with 64% under 39 years of age and it also has one of the lowest employment rates; which is what makes this project so important. The training that we deliver to this cohort may inspire the next generation of young people to start social enterprises.

100 young people are trained and ready to be social entrepreneurs

10 jobs will be created

20 young people will be helped into employment

30 young people will be mentored and supported to become ambassadors for the project

210 young people in total will be trained via the online e-training

5000 stakeholders will have increased awareness of the programme

The Training Outline

As the training is aimed at an audience with no previous knowledge of entrepreneurship, the training will set out the outline of basic entrepreneurial know-how. It will be delivered in one day or multiple 2 hour sessions (depending on the location and group of young people). The aim is that they will end up with a useable and effective pitch/business plan that they could choose to develop as a real business idea, all whilst developing those real life skills.

There are three levels to the training:

- Online training
This is the basic course and can be found online, or IARS International Institute can provide a youth trainer to teach groups face to face.
- Mentor Hub



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Once they have completed the online training, students are redirected to a hub on which they can find mentors and ambassadors, ask each other questions and submit pages for consideration. This is monitored via the platform.

- Ambassador training (advanced)

If a student is particularly interested, we give them an opportunity to become Ambassadors. These young people make links with local businesses and provide a source of information for other students. We provide an extra training course which includes networking and communication skills.

Understand what social enterprise is

- Know how to become a social entrepreneur

Understand what a business plan is

- Know how to write a business plan

Have developed a business pitch

- Understand the importance of pitches

Understand what makes a successful business

- Know how to deal with set backs

Know how to measure impact



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Mentors

The role of mentors in the programme allows students who have completed the training to receive feedback on their ideas. Those who request it will be particularly interested in becoming an entrepreneur (social or otherwise) and as this is only an introductory course, it will give them an opportunity to gain more in depth knowledge from people who have experience.

What we are asking for:

Once a month

Approximately half an hour per student

Written feedback on business proposals

Occasional input on hub (comments)

Occasional interaction with Ambassadors

All overseen by Project Coordinators at IARS

We will also provide an afternoon training session for mentors to enable to use all of our project tools and online forums. There will be opportunities to attend training sessions with other projects, including internationally, for mentors who are interested in engaging.